BROADBAND COMMISSION ITU UNESCO

OVERVIEW & SELECTED RESOURCES

The Broadband Commission aims to boost the importance of broadband on the international policy agenda and expand broadband access in every country as key to accelerating progress towards national and international development targets.

UNIVERSAL CONNECTIVITY MANIFESTO

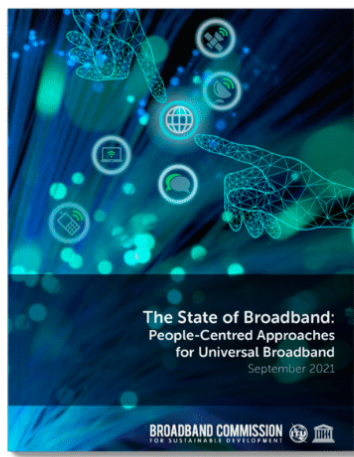*Global Goal of Universal Connectivity Manifesto*

1. Establish a baseline for universal connectivity
2. Identify and supporting public-private financing of universal broadband
3. Advocate for enabling ICT regulatory environments capacity building & online safety

2025 TARGETS

- All countries should have a funded National Broadband Plan or strategy
- Broadband-Internet user penetration should reach: a) 75% worldwide b) 65% in developing countries c) 35% in LDCs
- Entry-level broadband services should be made affordable in developing countries at less than 2% of monthly GNI per capita.
- Overcome unconnectedness of Micro-, Small & Medium-sized Enterprises by 50%, by sector
- Gender equality should be achieved across all targets
- 60% of youth & adults should have achieved a min level of proficiency in digital skills
- 40% of the world's population should be using digital financial services

FEATURED ADVOCACY DOCUMENTS

- LDC5 Open Letter
- COVID-19 Crisis: Agenda for Action
- Letter to HLPF, COP, G20, ITU PP
- Input to UNSG High-Level Panel on Digital Cooperation

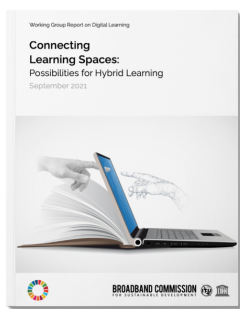*The State of Broadband: People-Centred Approaches for Universal Broadband, September 2021*

Find all recommendations at broadbandcommission.org/report-type/state-of-broadband-report/
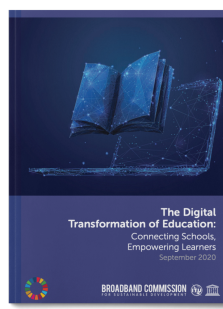
KEY MESSAGES FROM 2021

- The global community can **leverage broadband** and high-speed digital infrastructure to progress.
- **New technologies** and their benefits must be shared.
- **Policy and regulation** should address inequitable access sparked by market failures
- **Build public confidence** in the digital economy. Prevent cybercrime and cybersecurity incidents.
- **Increase funding.** Coordinate across regions, across gov't, between public & private sector.
- **Support innovative partnerships** that leverage participants' strengths in digital infrastructure and translate plans into action.
- **Unleash connectivity** to address the climate emergency. Build resilience to climate stress.
- **Put people at the center.** Focus on on affordability, service levels, content.

RECENT WORKING GROUP RECOMMENDATIONS

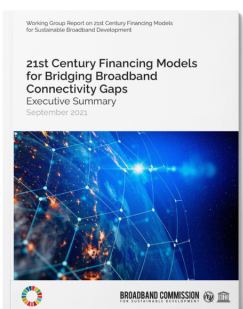*Connecting Learning Spaces: Possibilities for Hybrid Learning*

Published by the Working Group on Digital Learning, this report offers five key recommendations for ensuring inclusive and equitable quality education:
1. Promote hybrid learning for pandemic recovery
2. Adopt a national strategy
3. Promote whole of gov't and PPP approaches
4. Establish stable funding
5. Anticipate emerging technologies

The Digital Transformation of Education: Connecting Schools, Empowering Learners, September 2020
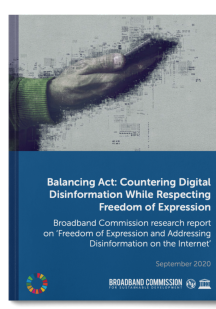
Published by the Working Group on School Connectivity, this report introduces a methodology and framework for connecting primary and secondary schools to the Internet based on a four pillars approach: map, connect, finance and empower. It identifies a set of core principles, which aim to help governments and other interested stakeholders to develop more holistic school connectivity plans

21st Century Financing Models for Bridging Broadband Connectivity Gaps, Executive Summary

Published by the Working Group on 21st Century Financing Models, this report offers four key recommendations for financing universal connectivity:
1. Widen the base of contributors
2. Earmark proceeds from ICT sector participants
3. Reform Universal Service and Access Funds
4. Create an international fund

Balancing Act: Countering Digital Disinformation While Respecting Freedom of Expression

Published by the Working Group on Freedom of Expression and Addressing Disinformation, this report offers a 23-step tool developed to assess disinformation responses. It also presents a novel typology of responses by various stakeholders and is available in four languages

PARTNER INITIATIVES & RESOURCES

- Giga
- EQUALS in Tech
- Child Online Safety Universal Declaration
- Partner2Connect
- UN SG Roadmap for Digital Cooperation
- WEF EDISON Alliance
- AI & Health Self Assessment Tool

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Resources are hyperlinked in the infographic. For more information email bbcommission@itu.int